## Heron Lakes Women's Golf Club 2025 Golf Committee Meeting February 1, 2025

<u>Attendees</u>: Carolyn Sites, Jan Rothert, Jill Kim, Wendy Weddle, Lory Hefele, Luan Penner, Stephanie More, Penny Wolsky, Patty Meyers, Gail Knoll

- 1. Call to Order 3:28 pm on February 1, 2025
- 2. Review/Approve October 2024 Minutes Carolyn

Luan suggested a change to the minutes to clarify about how the club championship has been played historically. Jan motioned and Luan seconded. Minutes approved.

3. Review of Elected Board Positions, Chairs and Appointees – Carolyn

Elected board positions and President, President elect, Treasurer, Secretary and 2 VP days of play and they make up the HLWGC board. When you add the appointed positions, the chairs for Rules, Handicap and Tournament this combined group makes up the golf committee. This is all clarified in the Bylaws. Carolyn asked to clarify who was the single point person (Chair) for Tournaments. That person will be Penny Wolsky. It was also noted that we should have a designated person for Rules on Saturday as Luan is only the Tuesday Rules Chair. As Day's Play VP's for Saturday, Gail and Patty will look for a person to be the Rules chair for Saturday.

We also clarified the appointed position for OGA Director (Janet Elliot), OGA WIP (Janet Elliot and Denise Aldridge) and Newsletter (Laurel Bjornstat).

- 4. Review any proposed updates to Standing Rules, Local Rules, Member Guide and Bylaws
  - a. Use of Orange Tees Luan

It was decided that we will continue to allow players to designate use of the orange tees. This should be done at the beginning of the season and communicated to the VP of Day's Play. We discussed that players in the Spring and Fall Handicap tournaments can use the orange tees if previously designated for the season. The Club Championship will only use yellow tees since this is a gross tournament. The Ringer Tournament will have a separate "flight" for the orange tees. The Standing Rules will be updated to reflect these changes.

b. Review of Tournament Payouts - Luan, Jan

Luan noted that last year's tournament payouts were not consistent for the club championship, spring and fall handicap. She proposed that we go back to ensuring that the payout for the standings in each flight, for each tournament, be the same, except that the winner of the Club Championship will be more than the other two tournaments. She also proposed that we guarantee that a third of the field will be paid out and more places will be paid if we have enough funds. The committee agreed to her proposal and the Standing Rules will be updated to reflect the changes.

c. Proposed: Distribute Player Reference Guides for new members – Luan

We decided not distribute these guides due to using Golf Genius this year.

5. Day's Play Update (schedule, use of Golf Genius, etc) – Jill, Gail and Patty

We are planning to use Golf Genius for scoring on both Tuesday and Saturday. The Days Play VP's are planning to send an email to members about how to use Golf Genius. The VPs are also not going to take special requests about who will play with who and will use Golf Genius to make the pairings and ensure members are paired with other members equally. They are also thinking about adding a KP each day and having a shootout at the end of the year for the winner. They still need to figure out how to pay this out. They are also planning to have the Tues and Saturday game will be the same as often as possible (may change due to number of signups). Janet Elliot has also volunteered to run a match play potentially and will be working with the Days Play VPs on this.

- 6. Tournament Schedule Penny/Wendy/Betty
  - a. Club Championship Day Change Discussion All

There was a request at the end of last year to consider having the Club Championship on a Saturday also to allow members who work during the week the option to participate. The committee discussed this and agreed to try to hold the tournament on a Tuesday and the following Saturday. That way members can plan ahead and hopefully increase participation in the tournament. Penny to work with Hollis and/or the club to secure the dates.

## 7. Budget Approval – Jan

Jan shared that the Days Play VP and Tournament chairs are not typically submitting receipts for expenses and not using their allocated budget, thus leaving extra money at the end of the year. She will be working with the VPs and tournament chair to clarify their budgets and will be updating the 2025 budget accordingly.

8. End of Year Luncheon Plan - Stephanie

It was agreed that the 2024 format of having a Horse Race with a brunch following, at Heron Lakes, worked well and should be repeated for 2025.

- 9. Miscellaneous Business
- a. Club Membership Growth Carolyn, All

The Committee discussed how we could try to increase membership. The following are a few ideas that were shared:

- Flyers could be made and handed out to be posted in various locations.
- We could talk to Jared Gomez (Marketing Director) about how to market it.
- Make new members feel really welcome including pairing them with someone who will help them with the rules, meeting people and introducing them at the 19<sup>th</sup> hole.
- Decorate the bulletin board include photos, schedules, how to join, etc.
- Encourage members to bring a friend in the newsletter from the president.
- b. Nominating committee timing Wendy, All

Wendy shared how difficult it was to recruit members to take on leadership roles. She suggested we create a nominating committee about half way through the season. Gail noted that we can all act as the nominating committee and talk about the opportunities to join the golf committee. We also talked about how to incentivize by improving perks for being on the golf committee. Lory mentioned that we get free range tokens on Days Play and that perhaps we could talk to management about additional perks.

Meeting Adjourned by 5:16 pm